

SEE  
REVERSE  
FOR  
DETAILS

# Electronic Imaging

## Science and Technology

January 17-21, 2010  
San Jose Convention Center  
San Jose, California USA

We hereby apply for space at the **2010 Electronic Imaging Demonstration Session** being held at the **San Jose Convention Center, January 19, 2010 from 5:30-8:30 pm**. We agree to make payments, as applicable, at the rates listed on this Contract for space and agree to abide by all Policies governing the Demonstration Session.

Date \_\_\_\_\_  
Demonstrator Name \_\_\_\_\_  EI Author  Non-Author  
Title \_\_\_\_\_  
Affiliation \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State/Prov. \_\_\_\_\_  
Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ EI Paper Number (incl. conference #) \_\_\_\_\_

**Description:** please describe your demonstration in 2-3 sentences:

**EI Authors:** EI authors are eligible for a free exhibit space providing the demonstration relates to their accepted paper. Please indicate how the demonstration does so.

### EI2010 DEMONSTRATION RESERVATION

(Please indicate space size and quantity below. Note that prices go up after **December 17, 2009**).

#### Symposium Demonstration Session Authors

\_\_\_\_\_ Complimentary half-table by December 17, 2009 (\$100 after December 17, 2009)  
\_\_\_\_\_ Upgrade to 8' x 8' space at \$300 by December 17, 2009 (\$400 after December 17, 2009) Total due \$ \_\_\_\_\_

#### Symposium Demonstration Session Non-Authors

\_\_\_\_\_ Half-table at \$325 by December 17, 2009 (\$425 after December 17, 2009)  
\_\_\_\_\_ 8' x 8' space at \$525 by December 17, 2009 (\$775 after December 17, 2009) Total due \$ \_\_\_\_\_

One (1) electrical outlet will be available, **but must be pre-ordered:**

- ( ) **Yes, I need an electrical outlet for my demonstration!**  
( ) **No, I don't need an electrical outlet for my demonstration!**

Please note: EI reserves the right to impose a no "show fee" of \$50 for individuals and \$200 for corporate entities to cover installation and processing costs.

### PAYMENT INFORMATION

**Please check one of the following options:**

- Wire transfer (Wachovia National Bank, 7030 Old Keene Mill Road, Springfield, VA 22150;  
Swift Code PNBPU33, ABA #051400549, Acct. #2020-0001-0492-6, reference 2008 Electronic Imaging Exhibition)  
 Check/Money Order payable to IS&T enclosed  
 Charge credit card  
 VISA  MasterCard  American Express Card No. \_\_\_\_\_

Signature \_\_\_\_\_ Expiration Date \_\_\_\_\_

**AGREEMENT:** The undersigned hereby authorizes IS&T to reserve demonstration space for use by author or non-author during the 2010 Electronic Imaging Symposium Demonstration Session. The undersigned acknowledges receipt of and agrees to abide by the Policies found on the reverse of this Contract.

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsored by



The Society for Imaging  
Science and Technology



Please send original, signed  
contract and required  
payment to:

Attn: IS&T  
7003 Kilworth Lane  
Springfield, VA 22151  
United States

Tel: 703/642-9090  
Fax: 703/642-9094

## EI2010 SYMPOSIUM DEMONSTRATION SESSION

The highly-successful, interactive, hands-on demonstration of electronic imaging related hardware, software, and display that took place in 2009 will again be held in 2010. The annual demonstration is open to all EI 2010 symposium attendees and commercial entities working in the realm of electronic imaging! The EI 2010 Demonstration Session represents a unique networking opportunity, a time when attendees can see the latest research in action, compare commercial products, ask questions of technically knowledgeable demonstrators, and even make purchasing decisions about a range of EI products. The Demonstration Session is scheduled to take place over a three hour period in conjunction with the Symposium Poster Session.

**AUTHOR DEMONSTRATIONS:** Space must be reserved for participation in the **2010 Electronic Imaging Demonstration Session**. All EI 2010 conference authors may request one complimentary half-table space to demonstrate hardware or software in support of their conference presentation; requests for space must include details on how the demonstration relates to the accepted paper. EI authors may upgrade their table to an 8 x 8-foot space at a cost of \$300 (\$400 after December 17, 2009). **All author requests must be received by December 17, 2009; requests received after that date will be subject to a \$100 fee.** Tables are not transferable and, while we will make very effort to accommodate all demonstrators, are subject to availability.

**NON-AUTHOR DEMONSTRATIONS:** Non-authors (or EI authors wishing to demonstrate a product not related to their presentation), including individuals, businesses, and companies, may purchase a half-table for \$325 or 8 x 8-foot space for \$525 by December 17, 2009, on a space-available basis. After that date, rates increase to \$425 and \$775, respectively. (Please inquire about special exhibit/demonstration session rates.) Space is limited. Priority will be given to speakers and companies in support of technical presentations and assigned on a first come/first served basis. Late requests will be considered only if sufficient space is still available.

Please Note: A contract is required for participation and EI reserves the right to impose a no show fee of \$50 for authors and \$200 for non-authors, or those demonstrating as non-authors.

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## DEMONSTRATION POLICY INFORMATION

**LIABILITY:** Upon approval of this contract by an authorized Author/Non-Author, it is expressly understood that the Author/Non-Author has read and agreed to abide by the Society for Imaging Science and Technology, hereinafter referred to as IS&T; the Society of Photo-Optical Instrumentation Engineers, hereinafter referred to as SPIE liability policies outlined below.

IS&T/SPIE and all organizations and individuals who are employed by or associated with it, in connection with this Demonstration Session, will not assume responsibility and shall be held harmless by all Authors/Non-Authors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to Demonstrators, their employees and agents, the public, or others. The Demonstrator agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of Demonstrator or its employees or agents.

**PAYMENT SCHEDULE:** A signed contract from authors must be received prior to December 17, 2009 to receive one complimentary half-table space. For non-authors, the total space rental fee must accompany a signed original of this contract. No space will be reserved or assigned unless both the fee and signed contract are received at IS&T's Headquarters at 7003 Kilworth Lane, Springfield, VA 22151. Payment of the total space rental fee must accompany any signed contract received at IS&T's Headquarters less than 30 days prior to show start date.

**LOCATION:** IS&T/SPIE reserves the right to determine final placement of individual demonstrations.

**TRANSPORTATION/SETUP:** All transportation and other costs related to demonstration setup not explicitly offered above by IS&T/SPIE are to be paid by the Demonstrator.

**LOSSES:** IS&T/SPIE will not take responsibility for damage to the Demonstrator's property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Demonstrator's own responsibility.

**SECURITY:** IS&T/SPIE will provide general security service for the Demonstration area from the beginning of setup hours through the conclusion of the Symposium Demonstration Session. However, IS&T/SPIE cannot be held responsible for loss or damage to any Demonstrator's property. Demonstrators are advised to insure against these risks.

**MUSIC LICENSING:** No copyrighted music may be played in the demonstration area in any fashion (including but not limited to: background music on video or audio tape presentations) without appropriate licensing. The Demonstrator is solely responsible for obtaining these licenses for music originating in the Demonstrator's booth/display area. The Demonstrator is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these licensing requirements.

**CANCELLATION / SPACE REDUCTION:** Any cancellation, space reduction requests, or requests for changes of this contract must be made in writing to IS&T's Headquarters at 7003 Kilworth Lane, Springfield, VA 22151. Cancellations or space reductions will be subject to charges according to the following schedule:

- A no show fee of \$50 for authors and \$200 for non-authors

**TERMINATION OF DEMONSTRATION:** In the event that the premises in which the Demonstration Session is or is to be conducted shall become, in the sole discretion of IS&T/SPIE, unfit for occupancy, or in the event the holding of the Demonstration Session or the performance of IS&T/SPIE under the Symposium Demonstration Session Application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of IS&T/SPIE, said Contract and/or the Demonstration (or any part thereof) may be terminated by IS&T/SPIE. IS&T/SPIE shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of IS&T/SPIE.

If IS&T/SPIE terminates said Contract and/or the Demonstration (or any part thereof) as aforesaid, then IS&T/SPIE shall not be liable to the Demonstrator other than for a prorated refund of such Demonstrator's space price payment. For purposes hereof, the phrase "cause or causes not reasonably within the control of IS&T/SPIE" shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.